National Real Estate Advertising Sales Consultant

Full-Time, Part-Time, or One-Time Opportunity

Ideal for real estate professionals, business development representatives, consultants, and industry vendors with established relationships and a desire to create recurring income.

Join The Network, a national digital publication serving professionals throughout the residential and commercial real estate industries.

Remote • Independent Contractor • Commission Only • Nationwide Territory

No advertising experience required. Industry relationships are often more valuable than media sales experience. Build a recurring income stream from those relationships, earn supplemental income alongside your current career, or turn your professional network into an ongoing source of revenue.

About the Publication

The Network reaches real estate professionals nationwide through professional associations, its digital publication, and online distribution channels.

- Developers and investors
- Residential and commercial brokers
- Property managers
- Real estate attorneys
- Appraisers
- Mortgage and lending professionals
- Title companies
- Architects and engineers
- Construction and facility services firms
- Security companies
- Landscaping and janitorial providers
- Technology and software vendors
- Other businesses serving the real estate industry

What You'll Do

Many of the best advertising prospects are already spending money on marketing and are simply looking for additional ways to reach real estate decision-makers nationwide. You will

- Introduce advertising opportunities to businesses serving the real estate industry
- Develop relationships with prospective advertisers
- Present advertising packages and pricing options
- Help advertisers determine the best placement for their goals
- Maintain ongoing relationships with accounts you bring in

Ideal Backgrounds

You may be a:

- Real estate broker
- Property manager
- Mortgage professional
- Title representative
- Insurance professional
- Commercial real estate specialist
- Construction sales representative
- Facility services professional
- Business development executive
- Advertising or media sales representative

Previous media sales experience is helpful but not required. Existing relationships within the real estate industry are a major advantage.

Compensation

Earn 25% on Every Issue Your Advertiser Runs

Advertising packages range from approximately $360 to $2,200 per issue. Advertisers frequently commit to a six-issue annual schedule and receive discounted pricing for multi-issue participation. As long as your advertiser continues running with the publication, you continue to earn commissions on the issues in which their advertisements appear.

Example Earnings Scenario

If you build a portfolio of 10 advertisers averaging $1,200 per issue, your commissions would be:

- $3,000 per issue
- $15,000 per year

If you build a portfolio of 20 advertisers averaging $1,200 per issue:

- $6,000 per issue
- $36,000 per year

If you develop relationships resulting in 30 advertisers averaging $1,200 per issue, commissions will total:

- $9,000 per issue
- $54,000 per year

There is no cap on earnings and there are no geographic restrictions. There are no startup fees, franchise fees, inventory purchases, or ongoing costs required to participate. We provide rate cards, media kits, sales materials, and publisher support so you can present advertising opportunities professionally.

Over time, many representatives develop a portfolio of recurring advertisers. If those advertisers renew the following year, that revenue continues while additional commissions can be earned by adding new accounts.

Work as Much or as Little as You Like

This opportunity is designed to be flexible. Whether you're looking for a full-time business development role, a part-time side income, or simply a way to monetize industry relationships you already have, you can participate on your own terms. There are no required hours, no sales quotas, and no geographic restrictions.

You may choose to:

- Build a full-time advertising sales business
- Earn supplemental income alongside your current career
- Generate recurring commissions from a handful of industry contacts
- Make introductions that become long-term advertiser relationships

Why Representatives Like This Opportunity

- Work from anywhere
- Unlimited territory
- Flexible schedule
- No quotas
- No earnings cap
- Recurring commissions
- National advertiser market

- Opportunity to build long-term residual income

You don’t need previous media sales experience. However, you should have a good phone manner, be comfortable building business relationships, prospecting and networking, speaking with decision-makers, and working independently.

Unlike many commission-only sales positions that require you to start from zero every year, this role offers the opportunity to build a recurring book of advertisers. Companies that find value in reaching real estate professionals often continue advertising year after year. As your portfolio grows, your commission income can grow with it, creating an ongoing revenue stream tied to relationships you've already established.

To Apply

Whether you're an experienced sales professional, an active real estate professional, or someone with strong industry connections looking to create an additional income stream, we'd like to hear from you. Send your resume or a summary of your professional background to: editor@thenetworkmagazine.org.

Please include any experience or relationships you have within residential real estate, commercial real estate, property management, lending, title services, construction, facility services, or related industries. Qualified candidates will be contacted to discuss the publication, compensation structure, and how they can begin building their own portfolio of recurring advertising accounts.